



PRESS RELEASE

President Hotel
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President Hotel announces new 'President Club'

Prague, 7th February, 2007

The President Hotel in Prague announces the launch of its new programme for frequent guests – the "President Club". From February, 2007, every guest who stays in the President Hotel for at least five times will receive a 'President Club Card' which entitles him/her to obtain V.I.P. treatment and multiple benefits.

Apart from significant reductions in price on food and beverage consumption, as well as parking, 'President Club' members will automatically receive an upgrade to the Executive Floor rooms with access to the Executive Lounge, international newspaper delivery, early check-in and late check-out, free meeting room rental (for up to 12 persons) and free access to the salt-water swimming pool next door. Every 'President Club' member will also get a V.I.P. welcome; i.e. a complimentary welcome drink upon arrival, fruit basket and bottle of water in the room and luxury cosmetics. On every 10th stay, 'President Club' members will receive a special gift from the hotel.

Once a guest receives his 'President Club Card', he only needs to stay at least one night in the President Hotel in future years to retain his status but, of course, if he or she does not meet this condition, the membership expires.

List of President Club benefits:

- 20% discount on food & beverage consumption
- 50% discount on parking
- VIP welcome: welcome drink upon arrival, fruit basket and bottle of water in the room, luxury cosmetics
- International newspaper delivery into the room
- Upgrade to Executive Floor with access to Executive Lounge (subject to availability)
- Early check-in, late check-out (subject to availability)
- Free rental of meeting room for up to 12 persons
- Free access to swimming pool next door
- A special gift on every 10th stay

Ends

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- The base stone of President Hotel was set in 1928 by decision of the Czech Association of Engineers and Architects (SIA) to build up a representative seat of their organisation. In 1978, the attractive place next to SIA building was chosen for the imposing project of a hotel. Immediately after it was finished, the hotel, in that time called Budovatel, was joined with the original SIA building. In 1984, the building was rebuilt in the so-called monolithic style. In 2002, during the destructive floods President Hotel was heavily affected and had to be closed. The refurbishment started on 1st of August, 2003 and was completed on 6th of August, 2004.
- Since 1992, President Hotel – Casino Praha is being owned by Spanish company Comar which runs a chain of prestigious casinos all over the world.