



PRESS RELEASE

President Hotel
Náměstí Curieových 100
110 00 Prague

Tel.: + 420 234 614 140
Fax: + 420 234 614 117
www.hotelpresident.cz

Celebration of 10th Anniversary of Salon Vlasta and Studio Real President Hotel – Velázquez hall, Vltava Restaurant and Piano Bar 9 of October 2006

More than 200 guests came to the President Hotel on 9 of October to celebrate the 10th anniversary of **Salon Vlasta** and **Studio Real** together with their owners - **Mrs. Eva Kameníková**, President of the international hairdresser association Haute Coiffure Francaise (HCF), and **Ms. Vlasta Korbelová**, Art Director of HCF. Both salons are considered as being on the top in their field, and they participate in many significant events, such as the Czech Miss.

A great hairdresser and fashion parade consisting of presentation of the new Autumn-Winter hairstyle line 2006/2007, a collection of non-traditional bridal hairstyles and extravaganza was moderated by a famous Czech actress Iva Janžurová. The original hairstyles created by the professionals from both salons went together with fashion designs by **Josef Klír** and beautiful wedding gowns provided by **Atelier Linie**. Especially the last part of the parade – a series of extravagant hairstyles with stylish make up which made the models living works of art and unusual choreography by Iva Crkalová, captured attention of the guests. They also admired the art of a duo of tap-dancers Jana Grulichová and Miloslav Saidl, whose performance was another part of the show.

At the close of the parade, Lenka Žlebková, Director of sales & marketing of the President Hotel, gave a present to the owners of both salons and invited the guests to a gala reception prepared by President Hotel's new chef, Lukáš Vokrouhlík and his team.

Salon Vlasta and Studio Real participate in the regular events focused on image consultancy organized by the President Hotel for its business partners and clients. For example, at a very successful party held this summer three volunteers went through a complete image makeover. Another similar event will take place in the President Hotel at the end of October.

Prague 16 of October, 2006

Attachments:

Photo 1 – Hairdressers show – bridal hairstyles

Photo 2 – Presentation of extravagant hairstyles and fashion designs by Josef Klír

Photo 3 – From left: Lenka Žlebková, Director of Sales & Marketing President Hotel, Eva Kameníková, President Haute Coiffure Francaise, Studio Real, Vlasta Korbelová, Art Director Haute Coiffure Francaise, Salon Vlasta, with models

Photo 4 – Lenka Žlebková, Director of Sales&Marketing President Hotel, and Iva Janžurová

Contact:

Kamila Bakotová, Marketing Executive, Hotel President

Tel.: + 420 234 614 140, Kamila.Bakotova@hotelpresident.cz

- The base stone of President Hotel was set in 1928 by decision of the Czech Association of Engineers and Architects (SIA) to build up a representative seat of their organisation. In 1978, the attractive place next to SIA building was chosen for the imposing project of a hotel. Immediately after it was finished, the hotel, in that time called Budovatel, was joined with the original SIA building. In 1984, the building was rebuilt in the so-called monolithic style. In 2002, during the destructive floods President Hotel was heavily affected and had to be closed. The refurbishment started on 1st of August, 2003 and was completed on 6th of August, 2004.
- Since 1992, President Hotel – Casino Praha is being owned by Spanish company Comar which runs a chain of prestigious casinos all over the world.