



## PRESS RELEASE

**President Hotel Prague**  
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### **President Hotel hosts Presentation of a new collection of jewellery by Jablonex Group, a.s.**

“Magic Four” was the motto of a unique fashion show hosted by the President Hotel Prague on Tuesday, 27th May, 2008. The show, entitled „**Four Seasons with JABLONEX**“ presented a new collection of jewellery by the famous Czech label Jablonex Group, a.s. The collection was divided into four parts, each inspired by each of the seasons of the year.

Jablonex Group, a.s. cooperates with some of the leading Czech designers enabling it to achieve a unique style and excellent quality for all of their jewellery. As is usual, the presentation of this collection was prepared in cooperation with well-known Czech fashion designers - Beata Rajská, Pavel Jevula, E.daniely (Daniela Fleišarová, Eva Janoušková) and Boris Hanečka – whose task was to create original fashion collections to work in perfect harmony with Jablonex jewellery and underline its beauty. **Mr. Milan Kohout** from Jablonex confirmed that this is one of the reasons why their fashion shows are successful all over the world.

After the show, guests were invited to a gala reception and a concert by the “Big Fun Band” which took place in the hotel’s Piano Bar. Guests were also given the opportunity to buy some of the luxurious Jablonex jewellery that they had admired during the show.

Prague 30th May, 2008

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#### Attachments:

**Foto 1** – Ms.Mirka Košťanová, moderator of the fashion show, in an interview with Mr. Milan Kohout, Jablonex Group a.s.

**Foto 2** – The newest Jablonex collection.

**Foto 3** – Concert by the “Big Fun Band” in the Piano Bar.

#### Contact:

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- The base stone of President Hotel was set in 1928 by decision of the Czech Association of Engineers and Architects (SIA) to build up a representative seat of their organisation. In 1978, the attractive place next to SIA building was chosen for the imposing project of a hotel. Immediately after it was finished, the hotel, in that time called Budovatel, was joined with the original SIA building. In 1984, the building was rebuilt in the so-called monolithic style. In 2002, during the destructive floods President Hotel was heavily affected and had to be closed. The refurbishment started on 1st of August, 2003 and was completed on 6th of August, 2004.
- Since 1992, President Hotel – Casino Praha is being owned by Spanish company Comar which runs a chain of prestigious casinos all over the world.