



PRESS RELEASE

President Hotel Prague
Náměstí Curieových 100
110 00 Prague 1

Tel.: + 420 234 614 140
Fax: + 420 234 614 117
www.hotelpresident.cz

The President Hotel served as a venue for shooting a new TV programme focusing on tourism

In May the President Hotel served as a venue for shooting a new television programme focusing on tourism, which is called „Services in our Services“. The programme runs for ten episodes, each of them presenting a different topic.

The TV programme „Services in our Services“ provides a wide range of useful information about the services offered by the tourism industry, which should prove interesting not only to professionals who are involved in the business on a day-to-day basis, but also to the general public who will learn more about what is going on behind the scenes. Each part of the programme features well-known personalities from the tourism business and it also includes previews from old movies. The programme is presented by Václav Žmolík.

The shots from the President Hotel are featured in the part of the programme that focuses on hotels and their services.

Guillermo Olivares, General Manager of the President Hotel, said of the occasion: *„We are very glad that we could participate in the programme „Services in our Services“. I believe that the programme is very useful for professionals as it will help to improve the quality of training and the education of professionals in the tourism industry, as well as giving the opportunity to the general public to learn more about the services on offer.“*

The programme „Services in our Services“ was prepared by Czech television in co-operation with the Ministry for Internal Development – Tourism Section. The project has been co-financed from the European Social Fund and from the state budget of the Czech Republic within the framework of the operation programme „Development of Human Resources“.

Prague, 3rd July 2009

Contact:

Martina Jalová, Sales & Marketing Assistant, President Hotel Prague
Tel.: + 420 234 614 140, martina.jalova@hotelpresident.cz

- The base stone of President Hotel was set in 1928 by decision of the Czech Association of Engineers and Architects (SIA) to build up a representative seat of their organisation. In 1978, the attractive place next to SIA building was chosen for the imposing project of a hotel. Immediately after it was finished, the hotel, in that time called Budovatel, was joined with the original SIA building. In 1984, the building was rebuilt in the so-called monolithic style. In 2002, during the destructive floods President Hotel was heavily affected and had to be closed. The refurbishment started on 1st of August, 2003 and was completed on 6th of August, 2004.
- Since 1992, President Hotel – Casino Praha is being owned by Spanish company Comar which runs a chain of prestigious casinos all over the world.